



HALIMAW NIGHT
 HALLOWEEN PARTY
 OCTOBER 29
 8 PM
 AT REVIER SÜDOST
 SCHNELLESTRASSE 137

HALIMAW MEANS MONSTER IN FILIPINO, AND ON HALLOWEEN NIGHT, MONSTERS OF THE PHILIPPINES ARE COMING TO DANCE IN BERLIN. COME IN YOUR BEST COSTUME AND GET READY FOR A HALLOWEEN YOU WON'T FORGET!

GET READY FOR:
 HORROR STORYTELLING SESSIONS
 ORIGINAL ARTWORKS
 LIVE DJ'S
 PIZZA FOODTRUCK

ENTRY:
 DONATION BASED
 (suggested event)

SendToGive.org



Impact Report 2022

THE PURPOSE BEHIND THE PARTY

Our mission is to support the community of the Philippines by providing financial aid to those in need. We do this by organizing events like this one, where we can raise money for a good cause. We hope to see you there!





Impact Report 2022

SendToGive is a Berlin-based association that enables people to use their creative skills and engage in intercultural collaboration to create social impact.

From a Halloween Party & Fundraiser in Germany to a solar lamp distribution in the Philippines, this report captures the teamwork that happened behind the scenes of our first initiative.



The Social Issue & Challenge

Today, about 3.6 million Filipinos live without access to electricity or light. They get by with kerosine lamps which are not only hazardous to human health but dangerous to the environment. And now, with the global oil crisis in effect, families can literally burn up to 40% of their monthly income for just 2 hours/night of a dim flame.

Our challenge was not only to help these people, but to make their reality relevant and interesting for our target audience - people living in Berlin.



The Creative Idea

We would host a Halloween Party & Fundraiser called Halimaw Night, bringing to light the shadowy monsters and dark creatures of Philippine mythology. We would raise interest and allure in the topic by inviting Filipino artists to depict their local folklore through original art, creative writing, and video documentary.

At the party, we would collect donations which we would then use to purchase and donate solar lamps through a partnership with One Million Lights Philippines.



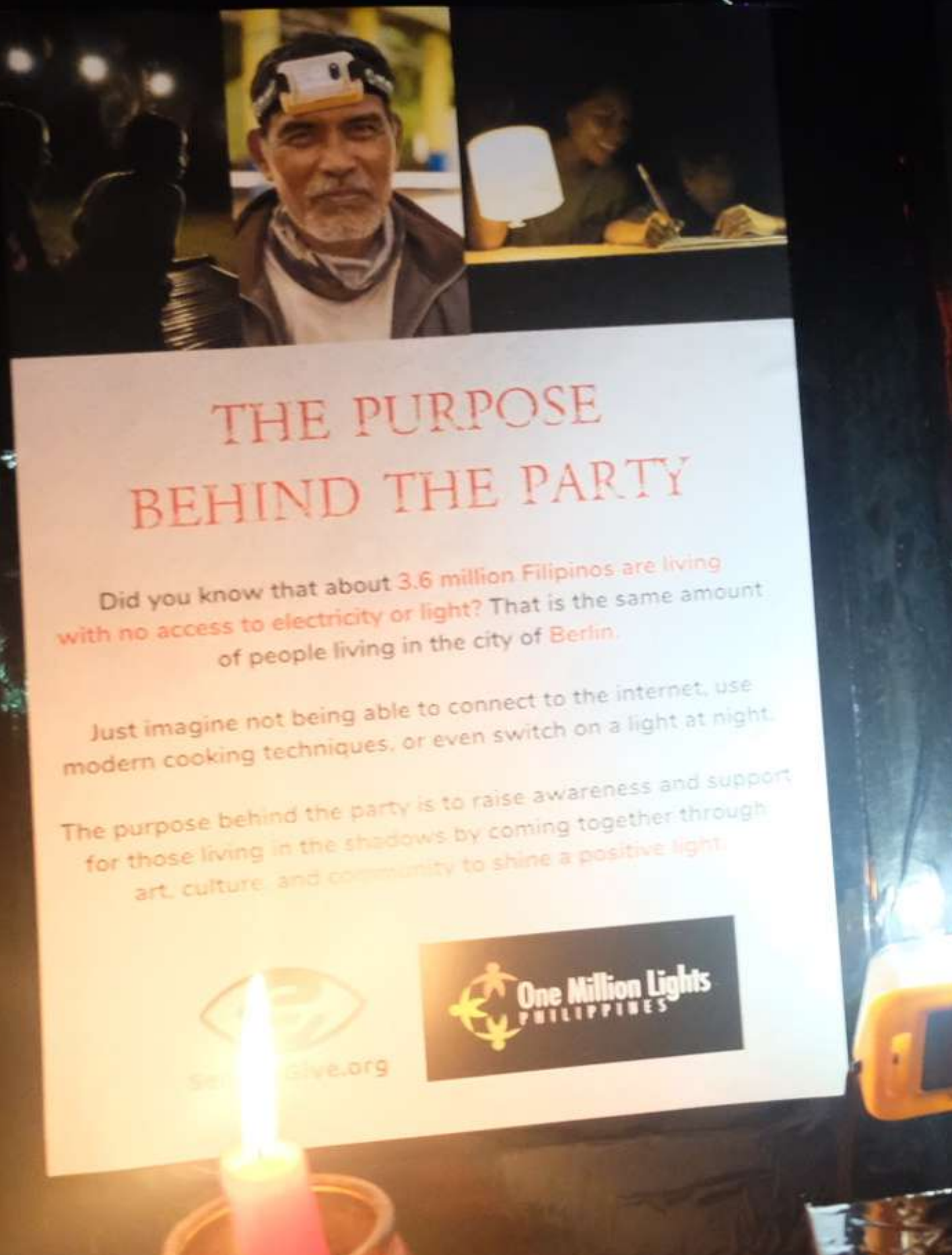
The Party

On October 29, we had our Halloween Party and Fundraiser at the Revier Südost Baergarten. We communicated about the event through word-of-mouth and on various social media channels like Eventbrite, Facebook, and Instagram, as well as local Berlin newsletters like Woholoo.

We had 130 guests come in various Halloween costumes, 4 DJs, 12 original monster artworks with descriptions, and 3 video documentaries shared throughout the evening.

Thank you to our event partners, especially Michaela, Marianna, and team.





To highlight the purpose behind the party, at 12MN, we suddenly turned off the lights and music. Our unsuspecting guests shuffled in confusion and discomfort until we delivered the following message:

"Imagine if this black-out was more than just an inconvenience to our party but a part of your everyday life? For 3.6 Million Filipinos with no access to light or electricity, this is their reality. 3.6 Million is the same amount of people that are living in Berlin right now.

Just imagine this entire city going dark when the sun goes down. Imagine not being able to switch on your favorite Netflix show, call your loved ones, or even turn on a light. Imagine not being able to find your way home from this party. **Living in the dark is not only scary or inconvenient. When you live in darkness, life stops.** So how do these people cope? They light their homes with kerosine lamps that are not only hazardous to human health, but also damaging to our environment.

So, what is our solution? What can we, from over 13k miles away, do for these people? **Well, we can send them hope by giving them light.** This solar lamp is a non-hazardous, clean, and renewable source of light that costs just about 15 euros.

15 euros could be the price you pay for a trinket at a vintage market, your next Tuesday night food delivery... Or it could be the solar lamp that you give to a family which could bring them out of the darkness for up to 5 years. Through your donation, we can create our own real-world impact.

Now, before we turn the lights and the music back on, we want to make sure to leave you with one last sentiment. That isn't a pity party and please don't feel guilty for the reality we have here in comparison to the reality that others currently face. Quite the contrary, we hope you go through this evening with a renewed sense of enjoyment and appreciation of the great many things we are so unbelievably blessed to have.

And if you feel it in your hearts, to give back so that others may feel it as well.

Thank you so much for being here and we wish you a fantastic Halimaw Night!"



The Result

Through our efforts at Halimaw Night, we raised 2,687.39 euros.

We used this money to purchase and donate 179 solar lamps to off-grid indigenous communities in the Philippines, locally known as Aeta.

Our solar lamp distribution day took place on December 28 in Bataan province, about 2.5 hours drive from the capital of Manila.

We visited 4 "sitios" or towns called Payangan, Tobutobu, Banban, and Kanawan.

When we were there, we did more than just distribute the solar lamps. We got to know the community members, their way of life, and their daily struggles and delights. We taught them how to use and care for the solar lamps, and also learned first-hand about the real impact that these solar lamps could have on their daily lives.

These solar lamps are simple yet life-changing devices, creating a pathway for better financial savings and increased productivity. Kids can study way into the night. Mothers can weave handicrafts or cook local treats to sell in the market. Fathers can find their way home safely from a nighttime hunt.

Community members also reported that with their increased financial savings, they could pay for better quality food, pay off debts, and provide school allowance for their children.

Thank you to our non-profit partner in the Philippines, especially Mark, Jolo, Sean, and Naomi.



and to Kev Mayuga and Chris Yuhico for photo and video coverage on distribution day.



Thank you



To our artists who have given their time and talent to bring life to our cause.
It is your work that has attracted, engaged, and captured the imagination of our audience.



THE SIYOKOY

by Monica Ramos

A green-skinned, humanoid fish that guards the seas from illegal fishermen. It is said that they **grab the legs of unsuspecting swimmers and drown them in the ocean's murky depths.**



THE WHITE LADY

by Kaye Manlutac

The **ghost of a woman who died violently in a car accident** on Balete Drive, a city street in Metro Manila that is believed by many to be haunted. Legend has it that while driving on this road, the White Lady will appear in your rear view mirror.



THE WIR WIR

by Ethan of Hooman Error
from the collection of
Karl Gaverza of Philippine Spirits

In Isneg belief, **an evil spirit who may snatch an unguarded corpse and devour it.** This can be avoided by sticking a spear in the corpse's tomb.



THE SIRENA

by Abe Joncel Guevarra
from the collection of
Karl Gaverza of Philippine Spirits

She is **a creature of otherworldly allure and beauty** who, once has you within arm's reach, will drown you in the deep darkness of the sea.



THE MANANANGGAL

by Pael Fajardo

Legend has it that the manananggal, also known as an aswang, is **a beautiful female in the day who transforms herself at night.**

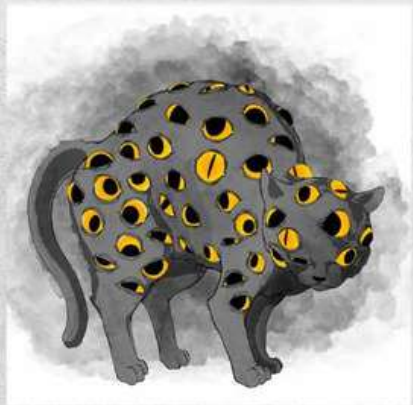
She detaches her upper body from her lower body, grows bat-like wings, and hunts for prey - human flesh.



THE DUENDE

by Christian Bitao
from the collection of
Karl Gaverza of Philippine Spirits

A **blood-drinking, flesh-eating creature** that dwells in tunnels and caves of the earth, luring unsuspecting victims with a bag of gold.



THE DALIGMATA

by Leandro Geniston
from the collection of
Karl Gaverza of Philippine Spirits

Assists in locating the "abducted" soul of a severely sick person during a gudguden ritual. Sometimes, **the Daligmata itself steals the souls of dreaming people by singing.**



THE LAQUI

by Abe Joncel Guevarra
from the collection of
Karl Gaverza of Philippine Spirits

A frightening creature that comes from ancient Bicolano belief. **It has the hair and feet of a goat but the face of an unsightly man.**



KAN'S SERPENT

by Paul Medalla
from the collection of
Karl Gaverza of Philippine Spirits

Kan was a man that knew the languages of the birds and the beasts. When he fought this seven-headed monster, he called for help. **The beasts bit the serpent's body and the birds pecked its eyes.** Kan then killed the beast by severing its seven heads.



THE GARUDA

by Paul Medalla
from the collection of
Karl Gaverza of Philippine Spirits

Half-man and half-bird, the Garuda is considered a Demigod. With wings of gold, **he hunts for his favorite meal - the flesh of a princess.**



THE RAJO

by Alvin Gasga
from the collection of
Karl Gaverza of Philippine Spirits

A **great king who stole the recipe of immortality from the gods.** When the moon told the gods of Rajo's doing, Rajo ate the moon in a wild rage. Although the moon always manages to escape, a Lunar eclipse happens when Rajo tries to swallow it up again.



THE KAPRE

by Jo Bautista

A giant man that sits on the branches of old trees, smoking a cigar. He likes to play tricks on travelers and **can cause people to get lost in a forest forever.**

Thank you



To our DJs, who turned our evening into a real party - Enzo Cenci, Saluna, Le_Satch, and Carlos Villa



To Niki Keysselitz for Halimaw Night's poster design



To Geonard Yleana for his digital illustrations



To our writers and creative collaborators, Anca Bautista and James Bernardo

To Karl Gaverza of PH Spirits for lending us artworks from his collection of Philippine folklore



To Jordan of the Aswang Project for letting us show his documentary films



To Hogan Lovells, especially Marius Plum, for the legal services



To Slicksites, especially Elmer Cruz, for the web development services



slick sites

And to all our friends, old and new, who supported us by showing up, donating to our cause, who gave their time, energy, and positivity into making our goal a reality. We had fun while doing something good and we could not have done either without you.





To make this project happen has been one of the most fulfilling and enjoyable endeavours our team has undertaken.

Thank you for being a part of it.

Our goal as SendToGive is to enable people to use their creative skills and engage in intercultural collaboration to create social impact. We strongly believe that art, culture, & creativity have a powerful role to play in improving our world and we will continue to work towards bringing this belief to life.

Halimaw Night and our solar lamp distribution was our first official project as a registered association in Berlin, but it certainly won't be our last.

For questions or interest in getting involved, please reach out to jo@sendtogive.org